

Project Identity **Zenith**

X320



C320



NATUZZI
EDITIONS

Project Identity

Zenith



C320 p. 3-20



X320 p. 21-33

NATUZZI
EDITIONS

Project Identity **Zenith**

C320



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Zenith

Just as the highest point of the sky, the Zenith sofa represents the pinnacle of relaxation, offering a truly exceptional seating experience. Immersed in a design that caresses the look and wraps the body, it invites you to stop and find your center. Its Dual Power motion separately activates the seat recliner and the headrest, allowing you to reach extreme comfort in a “Zero Gravity” position that makes you feel weightless. Proven health benefits include taking the pressure off your spine and promoting circulation in the legs. Functions are operated by the power switch - which also allocates a USB-C charging port - in a pocket on outside panel of the arm. Available in leather or fabric, in more than 100 colours.



Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

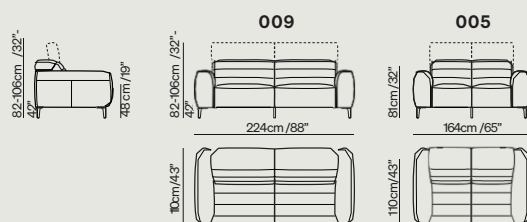
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



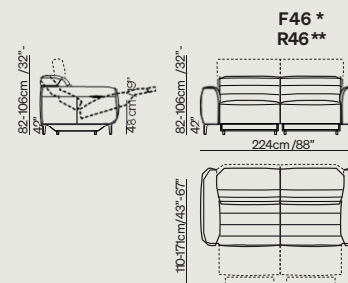
Choose your Zenith

The Zenith project is extremely versatile thanks to its 10 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

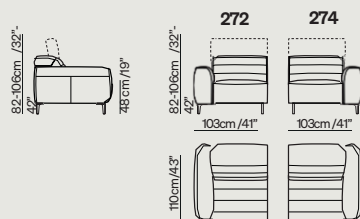
Sofa



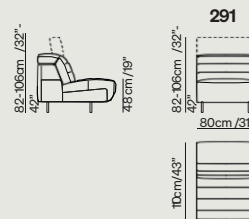
Dual power motion sofa



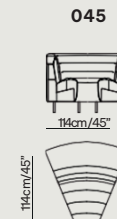
Chair with arm



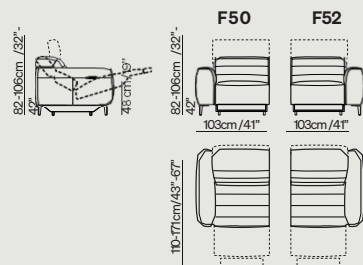
Armless chair



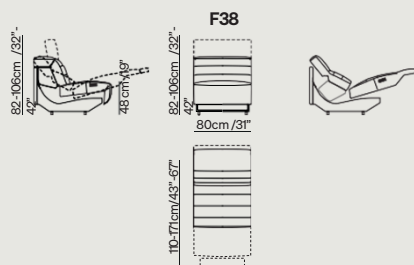
45° degree Corner



Dual power motion chair with arm



Dual power motion armless chair



Optional battery pack



Versatility and configurations

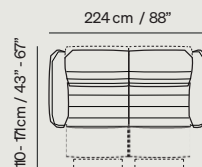
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



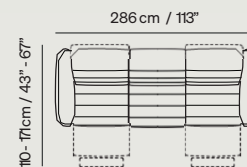
005



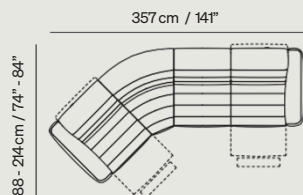
F46



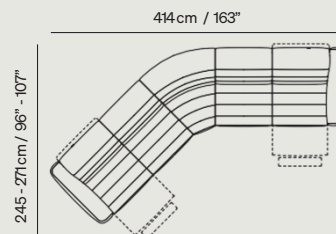
F50+291+F52



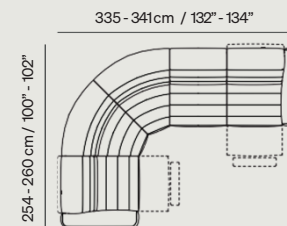
F50+045+291+F52



F50+291+045+291+F52



F50+045+045+291+F52



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



Zero-Gravity



Zero-Wall



Power adjustable headrest (Manual on stationary versions)



USB Port



Multiple configurations



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available

USB Port
to comfortably charge your devices.

Power adjustable headrest
The headrest inclination can be adjusted separately for optimum head support.

T.V. Viewing Position
The functions allow you to adjust your seating arrangement, ensuring that you achieve the ideal posture for fully supported enjoyment while watching television.

«Dual Power Motion» Mechanism
“All-in-One” dual reclining mechanism that in a gradual sequence, adjusts the headrest first, and continually activates a “comfort-tilt of the seat and a full extension of the footrest.

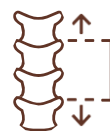


«Zero-Gravity» Technology
allowing you to reach a «zero-gravity relaxing position with proven health benefits.

Switch Panel Pocket
A fully upholstered pocket housing the switch panel enhances the visual appeal of the model, offering a distinctive aesthetic element.

Features & Benefits

By distributing weight evenly across all pressure points, the zero-gravity power motion system makes you feel weightless. It takes the pressure off your spine and can promote circulation in the legs. The definition of Zero Gravity Reclining is the ability for your legs and feet to be resting at the same level of your heart which provides proven health benefits.



Reduces pressure on the spinal column

The design of a zero-gravity seating ensures the body stays in the correct natural curvature of the spine.



Improves blood flow and circulation



Reduces emotional stress

Zero-gravity seating lets you take a relaxing posture, allowing you some quiet time alone. This can be a useful meditation tool.



Promotes proper posture

It may be hard to maintain the right posture when reading a book for example or watching TV. Fortunately, it is possible to do this with a zero-gravity system because it is designed to take the natural curvature of your spine while still offering full back support.



Reduces muscle tension



Improves lung function over time

The lung muscles become fully expandable when you use a zero-gravity relaxing mechanism. This means that blood can oxygenate the body with less energy.

Craftsmanship & Tailoring Details

Double-needle stitching with piping represents an important aesthetic feature, enhancing the sofa's profile and precisely defining the lines of seats, backrests, and armrests. The pinched piping highlights every contour with tailored precision, adding a sophisticated touch. Beyond its decorative value, the piping sharpens the perception of the backrest and cushion thicknesses, emphasizing craftsmanship and the refined identity of a high-quality product.



Horizontal decorative stitches are a key aesthetic element: they define the shapes of the sofa, seats, backrests, and arms, highlighting the contours and craftsmanship. The "pinched" seams emphasize its profiles, giving a sophisticated look. Beyond the decorative values, they visually tie together the backrest and cushion forms, underscoring attention to detail and the identity of a high-quality product and craftsmanship.



The perimeter seams on seats and backrests may overlap – a distinctive characteristic of the product.



During use, the covering of the relax versions experiences a different tension and stretch compared to the fixed versions. The movable parts, such as the headrests with soft padding, inevitably generate movement and the horizontal aesthetic seams might not align perfectly, which will therefore not appear aligned with one another.

Comfort & Visual Softness

The model features an integrated relax mechanism, which enhances comfort by allowing the seat position to be adjusted according to the desired level of relaxation. Due to the presence of soft padding, slight misalignments between seat sections may occur a physiological behavior resulting from the natural elasticity of the materials, and a sign of genuine comfort and softness.



The soft padding beneath the seat and back cushions adds a "soft-to-the-eye" appearance, conveying a sense of comfort and relaxed hospitality. This construction approach gives the sofa a warmer, more informal, and naturally "lived-in" look.

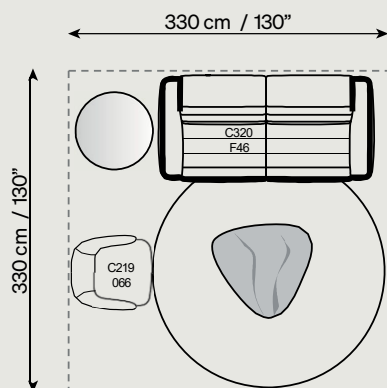


The integrated mechanism is designed to enhance comfort, allowing the seating position to be adjusted for a personalized sense of comfort. Each sofa is crafted with meticulous attention to detail, showcasing artisanal precision in every stitch and finish. Natural variations such as wrinkles or subtle marks are not flaws but distinctive traits of genuine leather, that highlight the evolving beauty of each piece over time.

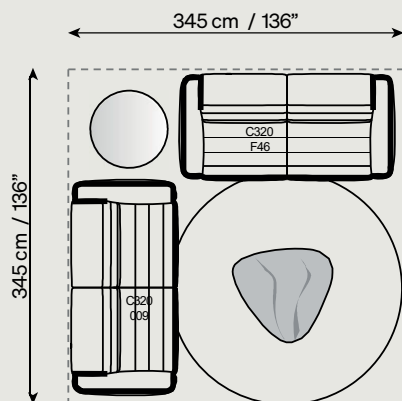
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

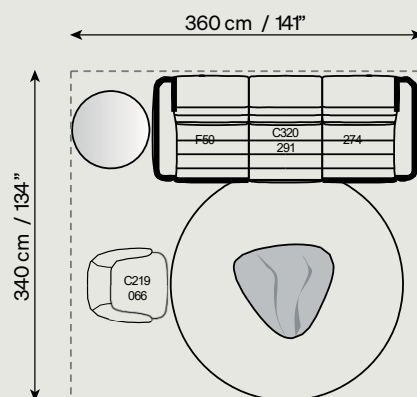
DIM: 11sqm / 118sq ft



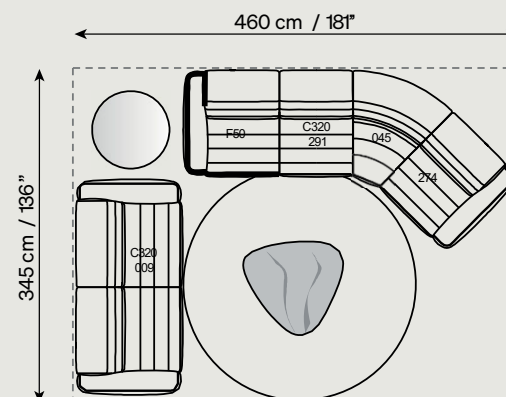
DIM: 12sqm / 129sq ft



DIM: 12,5sqm / 135sq ft



DIM: 16sqm / 172sq ft



Moodboard cold neutral

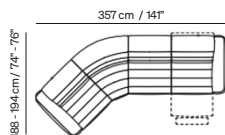
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Shell color was paired with the Jupiter fabric in the White color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



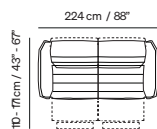
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

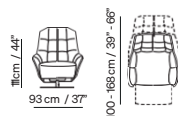
272+045+291+F52



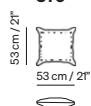
F46



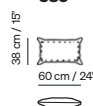
F44



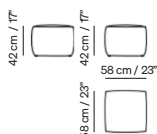
376



385



243



Sofa Sectional: Zenith C320
Feet Finish: FT 59 Dusty Grey



Sofa: Zenith C320
Feet Finish: FT 79 Matt Black



Recliner: Levante C244
with swivel base



Pillow: A800



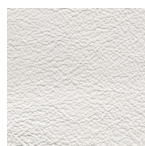
Ottoman: Gaia A921



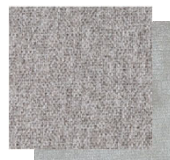
JUPITER
78.0189.07



20J4 DREAM



25VM LEISURE



JUPITER 78.0189.07
BREZZA 70.0077.07



JUPITER
78.0189.07



Central Tale: Wire
90cm/35" X 90cm/35" H32cm/12"
Grey Ceramic/Grey Matt Metal
T042003XOF



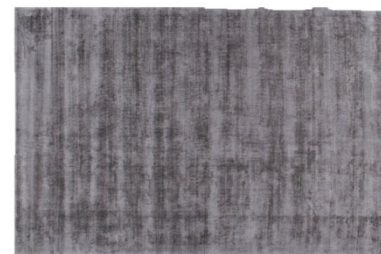
Side Table: Wire
D56cm/22" H50cm/20"
Grey Ceramic/Grey Matt Metal
T042006XOF



Central Table: Gate
120cm/47" X 80cm/31" H38cm/15"
Silver Walnut/Matt Grey



Table Lamp: Bag
35cm/14" X 32cm/12" H21cm/8"
White
L039007EOF



Rug: Whisper
300cm/118" X 400cm/157"
Steel Grey

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard warm neutral

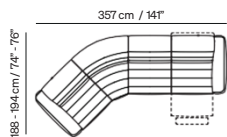
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Smoke color was paired with the Saturno fabric in the Greige color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

272+045+291+F52

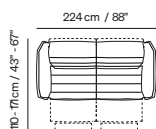


Sofa Sectional: Zenith C320
Feet Finish: FT 59 Dusty Grey



SATURNO
83.0121.04

F46

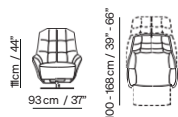


Sofa: Zenith C320
Feet Finish: FT 79 Matt Grey



A0BS DENVER

F44

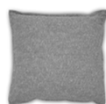
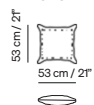


Recliner: Levante C244
with swivel base



SATURNO
83.0121.01

376



Pillow: A800



SATURNO
83.0121.01



Central Tale: Gate
120cm/47" X 80cm/31" H38cm/15"
Silver Walnut/Matt Grey Q186013XOF



Rug: Whisper
250cm/98" x 300cm/118"
Taupe V823038XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard earth tone 1

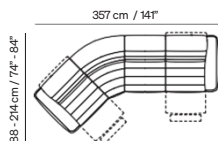
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Truffle color was paired with the Terme velvet in the Rust color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone 1

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F50+291+045+F52

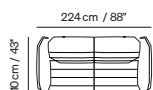


Sofa: Zenith C320
Feet Finish: FT 79 Matt Black

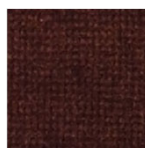


20J5 DREAM

009

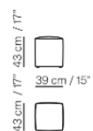


Sofa: Zenith C320
Feet Finish: FT 79 Matt Black

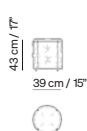


TERME
78.0184.09

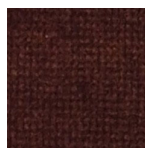
615



375



Ottoman: Gaia A921



TERME
78.0184.09

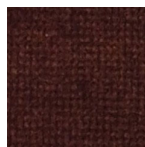
376



385



Pillow: A800



TERME
78.0184.09



Coffee Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Central Jazz White Marble/Walnut Canaletto
E22206X



Rug: Snorkeling
D240 cm/94"
Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard earth tone 2

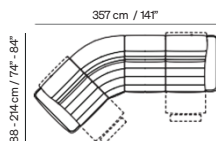
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Truffle color was paired with the Terme velvet in Rust color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone 2

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F50+291+045+F52

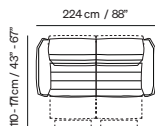


Sofa Sectional: Zenith C320
Feet Finish: FT 79 Matt Black

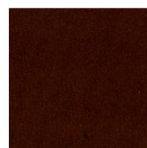


20J5 DREAM

F46

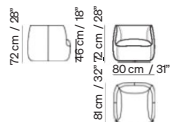


Sofa: Zenith C320
Feet Finish: FT 79 Matt Black

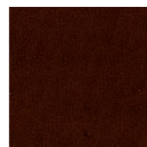


TERME
78.0184.09

066

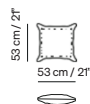


Occasional Chair: Wally C195
with swivel base

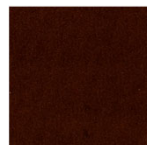


TERME
78.0184.09

376



Pillow: A800



TERME
78.0184.09

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Tale: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Ceramic Arabescato Statuario/Ash Blonde
E22233X



Side Table: Plettro
D80cm/31" x H47cm/18"
Ash Blonde
E22235X



Decorative object:

Log Vase S 18cm/7,1" x 15,5cm/6" x H21cm/8,3" Gold Glazed
O976001XOF
Log vase M 14cm/5,5" x 11,5cm/4,5" x H26cm/10,2" Gold Glazed
O976002XOF



Decorative Pillows:
Luxor 45cm/17,7" x 45cm/17,7" Buttercup Orange
O926007XOF
Giza 45cm/17,7" x 45cm/17,7" x 17,7" Orange/Fuchsia
O924006XOF



Rug: Snorkeling
D240cm/94"
Earth Orange/Brown
V171002XOF

Project Identity
Zenith

X320



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Zenith

Just as the highest point of the sky, the Zenith sofa represents the pinnacle of relaxation, offering a truly exceptional seating experience. Immersed in a design that caresses the look and wraps the body, it invites you to stop and find your center. Its Dual Power motion separately activates the seat recliner and the headrest, allowing you to reach extreme comfort in a “Zero Gravity” position that makes you feel weightless. Proven health benefits include taking the pressure off your spine and promoting circulation in the legs. Functions are operated by the power switch - which also allocates a USB-C charging port - in a pocket on outside panel of the arm. Available in leather or fabric, in more than 100 colours.



Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

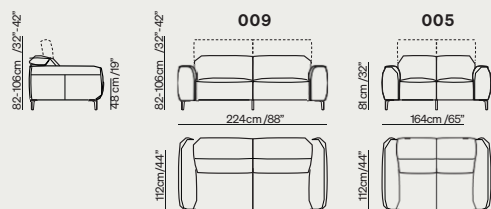
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



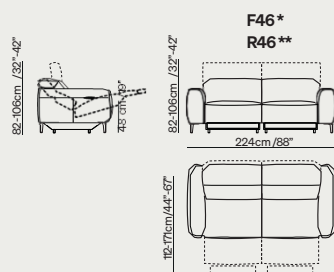
Choose your Zenith

The Zenith project is extremely versatile thanks to its 12 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

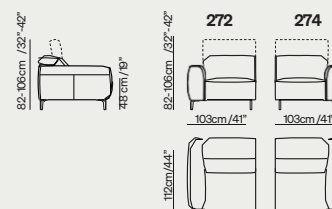
Sofa



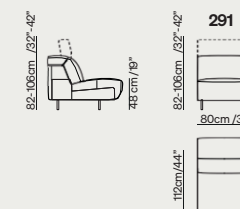
Dual power motion sofa



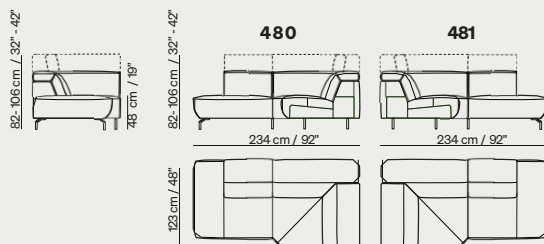
Chair with arm



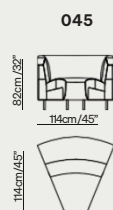
Armless chair



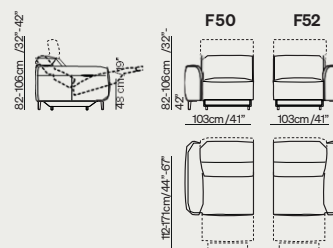
Corner terminal



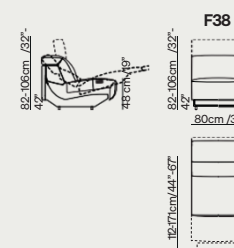
45° degree corner



Dual power motion chair with arm



Dual power motion armless chair



Optional battery pack

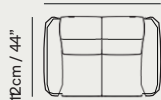


Versatility and configurations

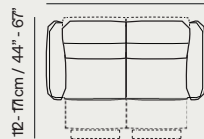
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

**005**

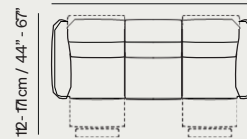
164 cm / 65"

**F46**

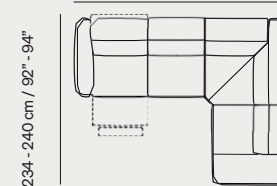
224 cm / 88"

**F50+291+F52**

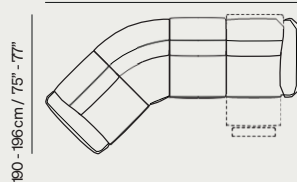
286 cm / 113"

**F50+291+481**

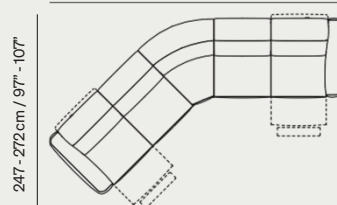
306 cm / 120"

**272+045+291+F52**

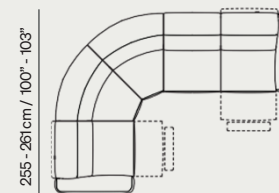
357 cm / 141"

**F50+291+045+291+F52**

414 cm / 163"

**F50+045+045+291+F52**

335-341 cm / 132\"/>



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



Zero-Gravity



Zero-Wall



Power adjustable headrest (Manual on stationary versions)



USB Port



Multiple configurations



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available



T.V. Viewing Position

The functions allow you to adjust your seating arrangement, ensuring that you achieve the ideal posture for fully supported enjoyment while watching television.

Power adjustable headrest

The headrest inclination can be adjusted separately for optimum head support.

Switch Panel Pocket

A fully upholstered pocket housing the switch panel enhances the visual appeal of the model, offering a distinctive aesthetic element.

USB Port to comfortably charge your devices.

«Zero-Gravity» Technology

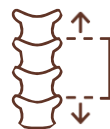
allowing you to reach a «zero-gravity relaxing position with proven health benefits.

«Dual Power Motion» Mechanism

“All-in-One” dual reclining mechanism that in a gradual sequence, adjusts the headrest first, and continually activates a “comfort-tilt of the seat and a full extension of the footrest.

Features & Benefits

By distributing weight evenly across all pressure points, the zero-gravity power motion system makes you feel weightless. It takes the pressure off your spine and can promote circulation in the legs. The definition of Zero Gravity Reclining is the ability for your legs and feet to be resting at the same level of your heart which provides proven health benefits.



Reduces pressure on the spinal column

The design of a zero-gravity seating ensures the body stays in the correct natural curvature of the spine.



Improves blood flow and circulation



Reduces emotional stress

Zero-gravity seating lets you take a relaxing posture, allowing you some quiet time alone. This can be a useful meditation tool.



Promotes proper posture

It may be hard to maintain the right posture when reading a book for example or watching TV. Fortunately, it is possible to do this with a zero-gravity system because it is designed to take the natural curvature of your spine while still offering full back support.



Reduces muscle tension



Improves lung function over time

The lung muscles become fully expandable when you use a zero-gravity relaxing mechanism. This means that blood can oxygenate the body with less energy.



Comfort & Visual Softness

The model features an integrated relax mechanism, which enhances comfort by allowing the seat position to be adjusted according to the desired level of relaxation. Due to the presence of soft padding, slight misalignments between seat sections may occur a physiological behavior resulting from the natural elasticity of the materials, and a sign of genuine comfort and softness.



The soft padding beneath the seat and back cushions adds a "soft-to-the-eye" appearance, conveying a sense of comfort and relaxed hospitality. This construction approach gives the sofa a warmer, more informal, and naturally "lived-in" look.

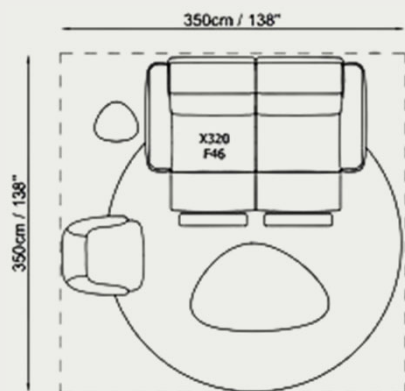


The integrated mechanism is designed to enhance comfort, allowing the seating position to be adjusted for a personalized sense of comfort. Each sofa is crafted with meticulous attention to detail, showcasing artisanal precision in every stitch and finish. Natural variations such as wrinkles or subtle marks are not flaws but distinctive traits of genuine leather, that highlight the evolving beauty of each piece over time.

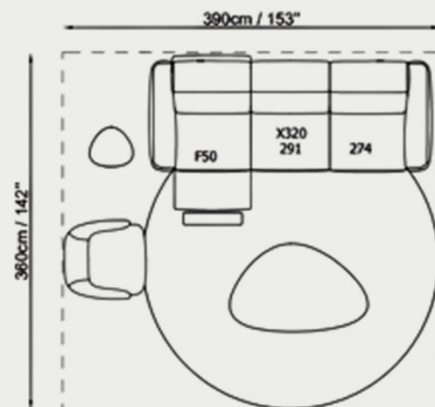
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

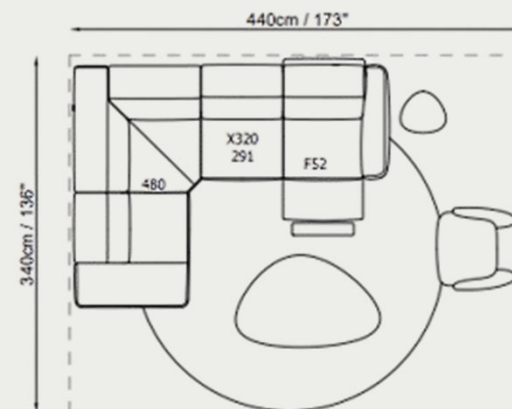
DIM: 122 sqm / 131sq ft



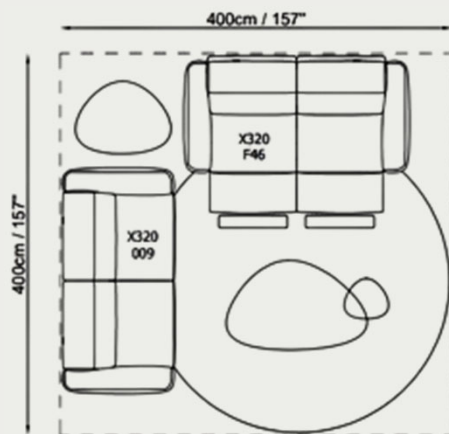
DIM: 14 sqm / 151sq ft



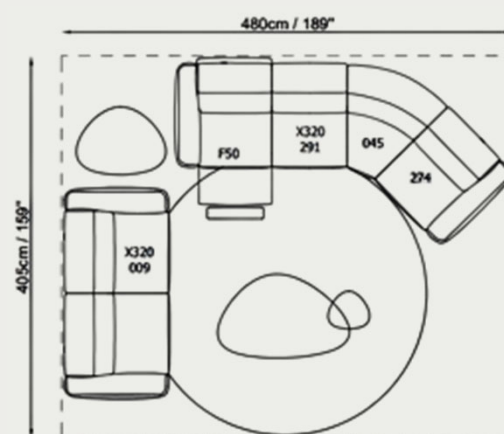
DIM: 15sqm / 161sq ft



DIM: 16sqm / 172sq ft



DIM: 19,2sqm / 207sq ft



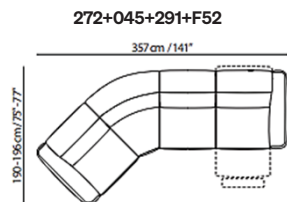
Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Taupe color was paired with the Terme velvet in the Taupe color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

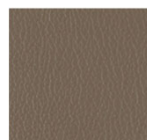


Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

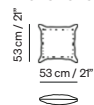


Sofa Sectional: Zenith X320
Feet Finish: FT 79 Matt Black



15F9 LE MANS

376+376



Pillow: A800

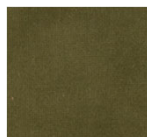


TERME 78.0184.11
REMO 78.0188.03

106+106



Ottoman: Gaia A921



TERME
78.0184.04



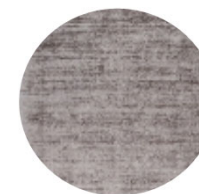
Central Table: Hourglass
140cm/55" X 89cm/35" H34cm/13"
Matt Black/Patagonia Ceramic
Q071004XOF



Central Table: Hourglass
44cm/17" X 44cm/17" H50cm/20"
Matt Black/Ash Brown
Q071006XOF



Central Table: Hourglass
95cm/37" X 72cm/28" H40cm/16"
Matt Black/Ash Brown
Q071005XOF

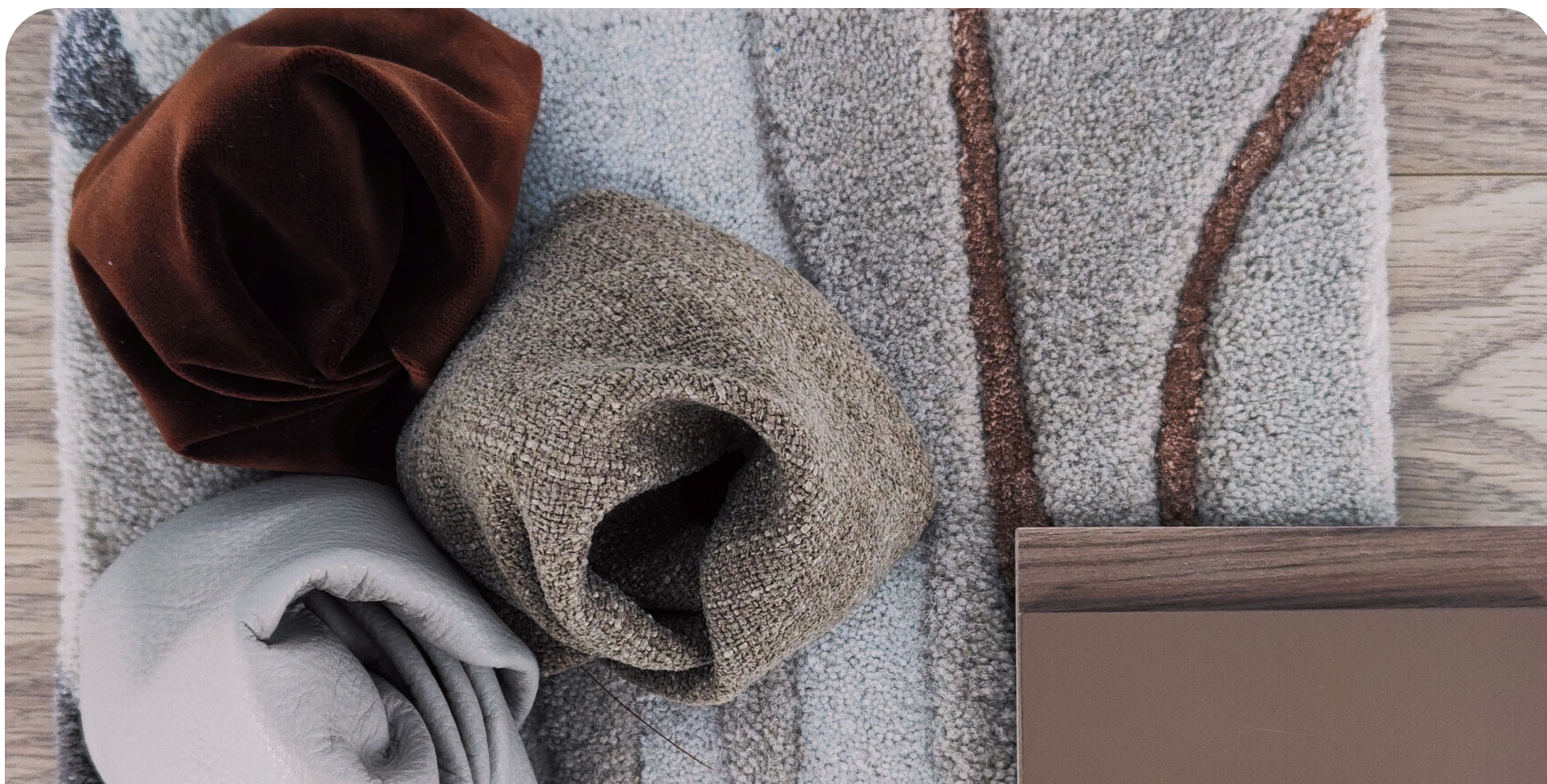


Rug: Whisper
D300cm/118" Taupe
V823040XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

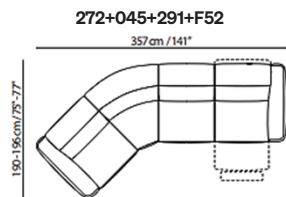
Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Caffè Latte color was paired with the Saturno fabric in the Beige color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

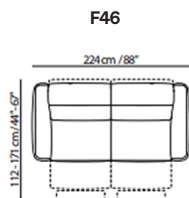
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa Sectional: Zenith X320
Feet Finish: FT 59 Dusty Grey



SATURNO
83.0121.02



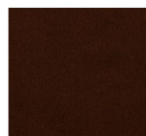
Sofa: Zenith X320
Feet Finish: FT 79 Matt Black



15C4 LE MANS



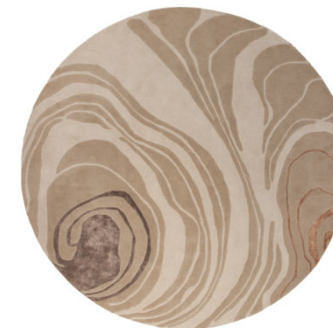
Pillow: A800



TERME
78.0184.02



Central Tale: Gate
120cm/47" X 80cm/31" H38cm/15"
Ash Blonde/Matt Caramel
Q186012XOF



Rug: Snorkeling
D240cm/94" Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI
EDITIONS