

Project Identity **Charlotte**

C314



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Charlotte

The sofa's name is inspired by the North Carolina city, well known for being elegant and dynamic at the same time. The sofa, indeed, perfectly embodies this dualism, where modern and clean lines are matched by classic and refined details, just like the tree-lined streets of the city where skyscrapers alternate with historic houses.

Neo *Heritage*
MADE IN NATUZZI

Shapes that have defined timeless style return reinterpreted for today enriched by an Italian design touch.



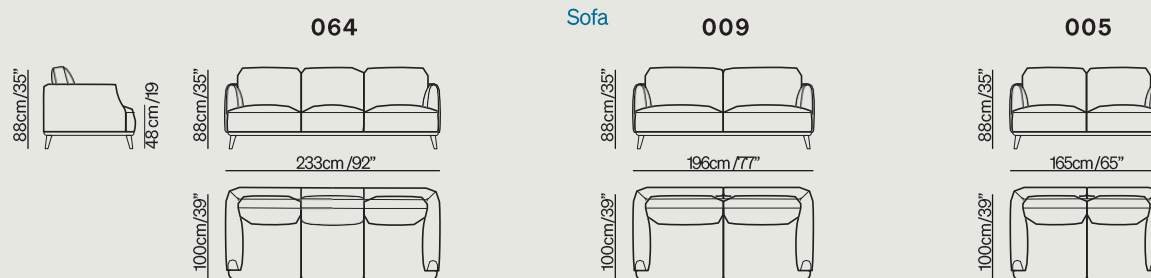
Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.

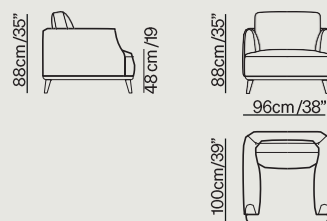


Choose your Charlotte

The Charlotte project is extremely versatile thanks to its 5 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

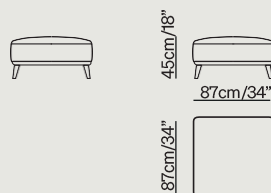


Armchair **003**



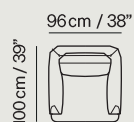
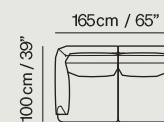
Ottoman

100



Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:

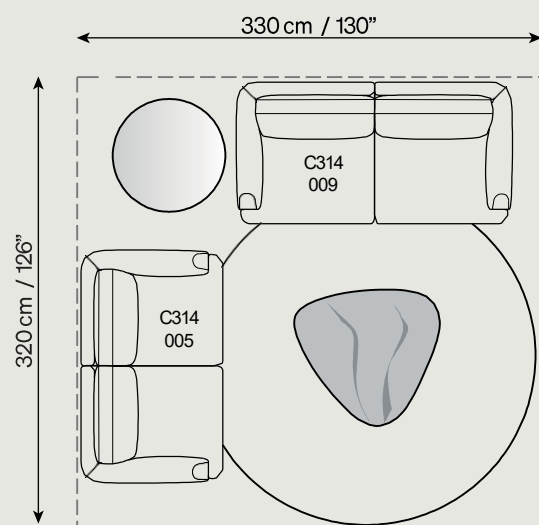
**100****003****005****009****064**

Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

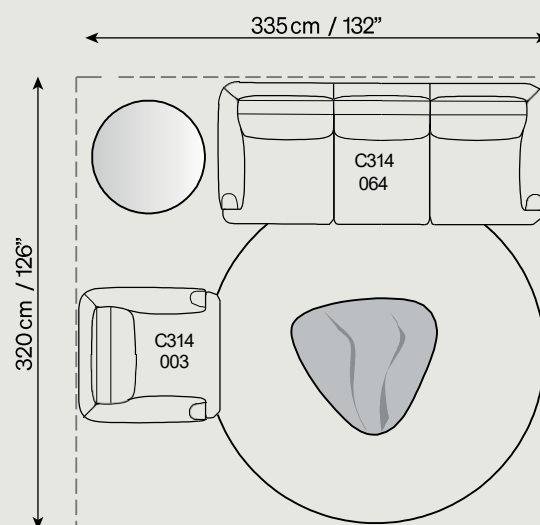
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

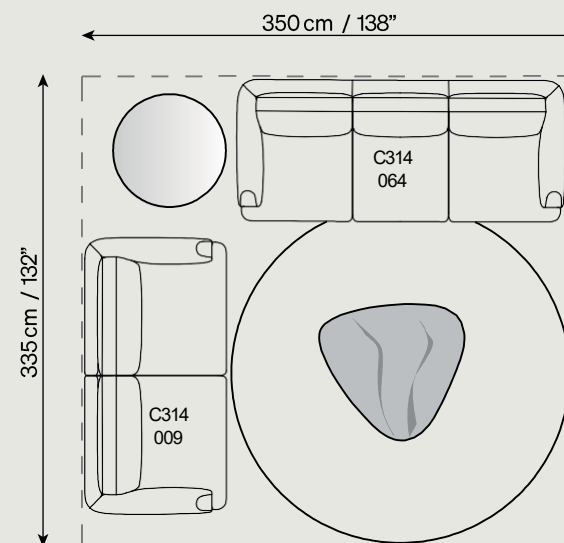
DIM: 10,5sqm / 113sq ft



DIM: 10,5sqm / 113sq ft



DIM: 12sqm / 129sq ft



Moodboard warm neutral

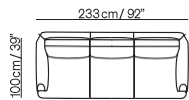
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the White color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



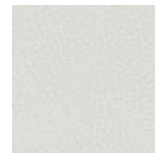
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064

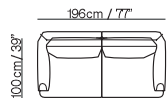


Sofa: Charlotte C314
Feet Finish: FT 09 Walnut

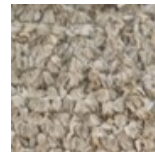


20JHDREAM

009



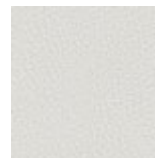
Sofa: Charlotte C314
Feet Finish: FT 09 Walnut

REMO
78.0188.04

003

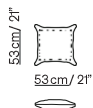


Armchair: Charlotte C314
Feet Finish: FT 09 Walnut



20JHDREAM

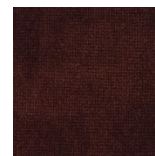
376



385



Pillows: A800

TERME
78.0184.05

Central Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Ash Blonde/Arabescato Statuario Ceramic
E22233X



Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Ash Blonde
E22235X



Table lamp: Bag
21cm/8" x 22cm/8" H21,5cm/8"
Bronze
L039006EOF



Decorative Object: Vases Roman
D30cm/12" x H41cm/16"
D25,5cm/10" x H37cm/14"
D17cm/7" x H34,5cm/13"
Rust-Orange-Beige
O973001XOF



Rug: Snorkeling
D240 cm/D94,5"
Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard warm neutral

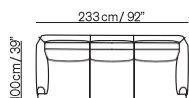
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Oregon leather in the Brandy color was paired with the Brezza velvet in the Beige color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



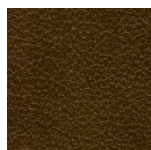
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064

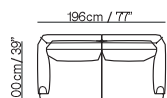


Sofa: Charlotte C314
Feet Finish: FT 09 Walnut



15WL OREGON

009



Sofa: Charlotte C314
Feet Finish: FT 09 Walnut

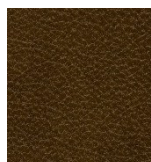


70.0077.22 BREZZA

003



Armchair: Charlotte C314
Feet Finish: FT 09 Walnut



15WL OREGON

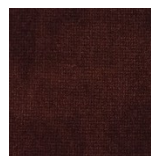
376



385



Pillows: A800

TERME
78.0184.05

Central Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Ash Blonde/Arabescato Statuario Ceramic
E22233X



Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Ash Blonde
E22235X



Decorative pillows:
Luxor 45cm/18" x 45cm/18" pearl/tulip yellow
O926001XOF
Luxor 45cm/18" x 33cm/13" pearl/yellow
O926008XOF
Sharm 45cm/18" x 33cm/13" yellow/lilac
O925005XOF



Decorative Object:
Log Vase S/M
18x15,5 x H21cm Gold Glazed O976001XOF
14x11,5 x H26 cm Gold Glazed O976001XOF



Table Lamp: Bag
21cm/8" x 22cm/8" H21,5cm/8"
Bronze
L039006EOF



Rug: Whisper
D300cm/118"
Dark Sand
V823048XOF

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Moodboard cold neutral

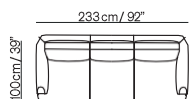
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Platinum color was paired with the Jupiter fabric in the White color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

064

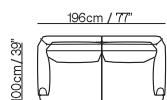


Sofa: Charlotte C314
Feet Finish: FT 18 Wengè



15F8 LE MANS

009



Sofa: Charlotte C314
Feet Finish: FT 18 Wengè



78.0189.07 JUPITER

003

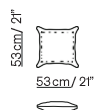


Chair: Charlotte C314
Feet Finish: FT 18 Wengè



15F8 LE MANS

376



385



Pillows: A800

AFRODITE
78.0180.11

Central Table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Statuario/Ash Brown
E22227X



Table Lamp: Bag
21cm/8" x 22cm/8" H21,5cm/8"
White
L039005EOF



Side Table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X



Decorative pillows:
Luxor 45cm/18" x 45cm/18" Orchid Grey
926004XOF
Luxor 45cm/18" x 33cm/13" Pearl/Grey
092601XOF



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

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