

Project Identity **Carter**

C313



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Carter

Relaxing is easy. Carter sofa shows it with its simple design: slope armrests lean on a solid and prominent base, providing everyday comfort at home. Made for whom loves to enjoy contemporary and practical comfort, project Carter easily adapts to any home environment.

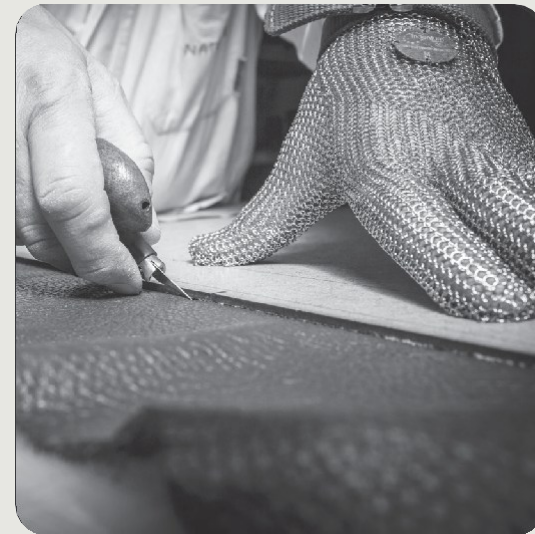
Neo *Heritage*
MADE IN NATUZZI

Shapes that have defined timeless style return reinterpreted for today enriched by an Italian design touch.



Design by Natuzzi Design Center

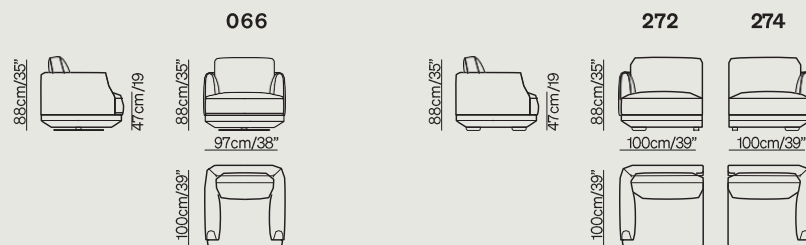
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



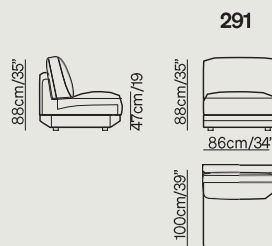
Choose your Carter

The Carter project is extremely versatile thanks to its 6 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

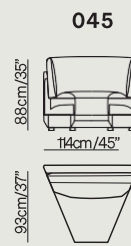
Sofa



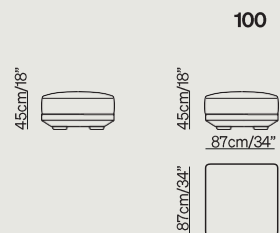
Armchair



45° degree corner



Ottoman

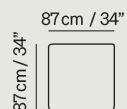


Versatility and configurations

The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



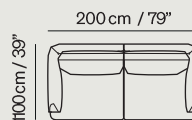
100



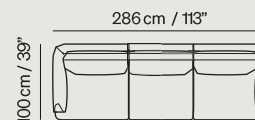
066



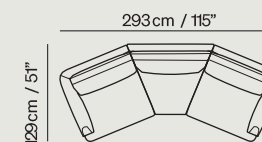
272+274



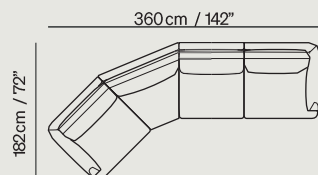
272+291+274



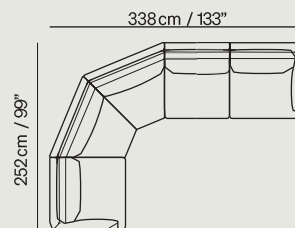
272+045+274



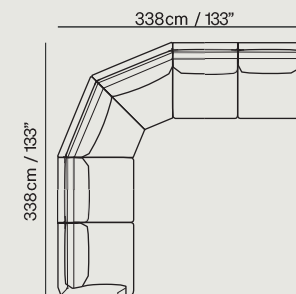
272+045+291+274



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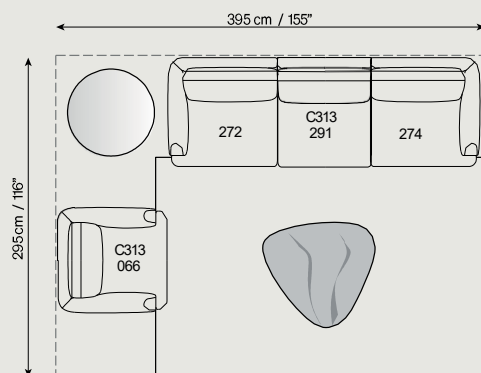


Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

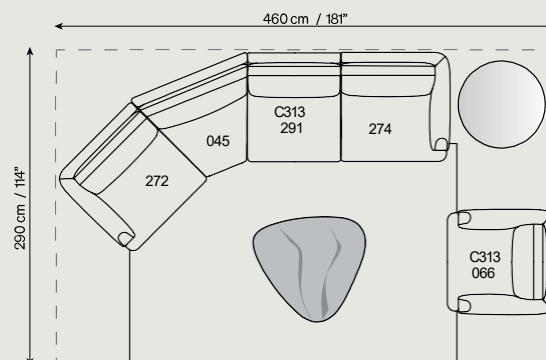
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

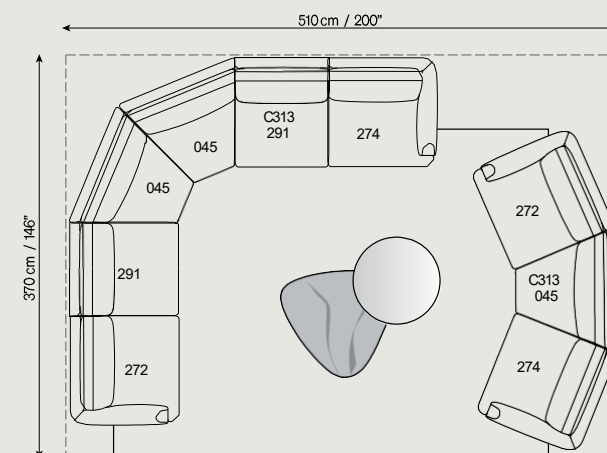
DIM: 11,5sqm / 124 sq ft



DIM: 13sqm / 140 sq ft



DIM: 19sqm / 205 sq ft



Moodboard warm neutral

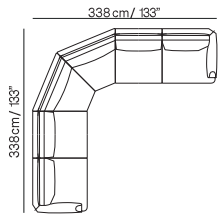
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Oregon leather in the Brandy color was paired with the Brezza velvet in the Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



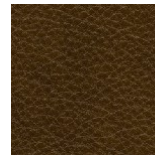
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

272+291+045+045+291+274

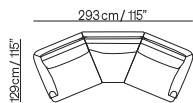


Sofa Sectional: Carter C313
Feet Finish: FT 09 Walnut

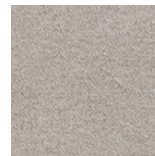


15WLOREGON

272+045+274



Sofa Sectional: Carter C313
Feet Finish: FT 09 Walnut



BREZZA
70.0077.22

066



Armchair: Carter C313
with swivel base



JUPITER
78.0189.02



Central Table: Plettro
100 x 100 H35 cm/39" x 39" H14"
Ash Blonde/Arabescato Statuario Ceramic
E22233X



Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Ash Blonde
E22235X



Decorative Object:
Log Vase S/M

18x15,5 x H21 cm Gold Glazed
0976001XOF
14x11,5 x H26 cm Gold Glazed
0976001XOF



Decorative pillows:

Luxor 45cm/18" x 45cm/18" Pearl/Tulip Yellow
0926001XOF
Luxor 45cm/18" x 33cm/13" Pearl/Yellow
0926008XOF
Sharm 45cm/18" x 33cm/13" Yellow/Lilac
0925005XOF



Floor lamp: Virginia
Brass
096005UOF
(available for U.S. market)



Decorative Object:
Stardust Candle
Brown/Clear/Smoked Grey



Rug: Whisper
250cm/98" x 300cm/118"
Light Taupe
V823011XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard green

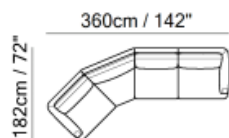
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Musk green color was paired with the Itaca fabric in the Moss green color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



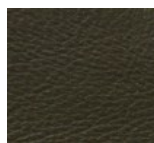
Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

272+045+291+274



Sofa Sectional: Carter C313
Feet Finish: FT 09 Walnut

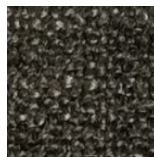


AOB6 DENVER

066



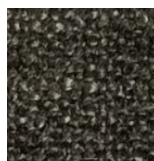
Armchair: Carter C313
with swivel base

ITACA
78.0192.05

106



Ottoman: Gaia A921

ITACA
78.0192.05

376



Pillow: A800

REMO
78.0188.02

Central Table: Plettro
100 x 100 H35 cm/39" x 39" H14"
Ash Blonde/Arabescato Statuario Ceramic
E22233X



Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Blonde Ash
E22235X



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Magnol Green
O926002XOF
Luxor 45cm/17" x 33cm/13" Pearl/Green
O926009XOF



Decorative Object: Platter Oval
Antique Brass
O063001XOF



Table Lamp: Bag
21cm/8" x 22cm/8" H21,5cm/8"
Bronze
L039006EOF



Rug: Whisper
250cm/98" x 300cm/118"
Light Taupe
V823011XOF

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Moodboard warm neutral

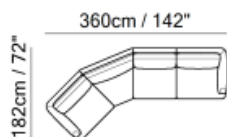
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the White color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



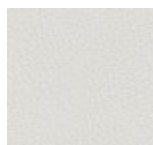
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

272+045+291+274



Sofa Sectional: Carter C313
Feet Finish: FT 09 Walnut



20JH DREAM

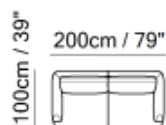


Central Table: Plettro
100 x 100 H35 cm/39" x 39" H14"
Ash Blonde/Arabescato Statuario Ceramic
E22233X

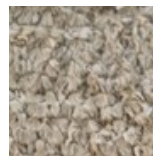


Side Table: Plettro
D80 H47 cm/D31,5" H18,5"
Ash Blonde
E22235X

272+274



Sofa: Carter C313
Feet Finish: FT 09 Walnut

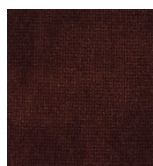
REMO
78.0188.04

Decorative Object: Vases Roman
D30cm/12" x H41cm/16"
D25,5cm/10" x H37cm/14"
D17cm/7" x H34,5cm/13"
Rust-Orange-Beige
0973001XOF

106

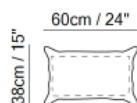


Ottoman: Gaia A921

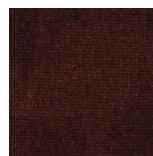


TERME 78.0184.09

385



Pillow: A800



TERME 78.0184.09



Table Lamp: Bag
21cm/8" x 22cm/8" H21,5cm/8"
Bronze
L039006EOF



Rug: Snorkeling
D240cm/94"
Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI
EDITIONS