

Project Identity

Pixel

C294



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Pixel

Pixel is a multifunctional sofa whose backrests and armrests can be moved as desired, in accordance with an increasingly fluid lifestyle. The backrest slides - back and forth - varying the depth of the seat according to your needs, and the armrests can be tilted as you wish to give extra support to your head when you want to lie down. Available in leather, fabric or an elegant mix of both, with contrasting or tone-on-tone piping depending on the covering and color chosen.

dolcevita

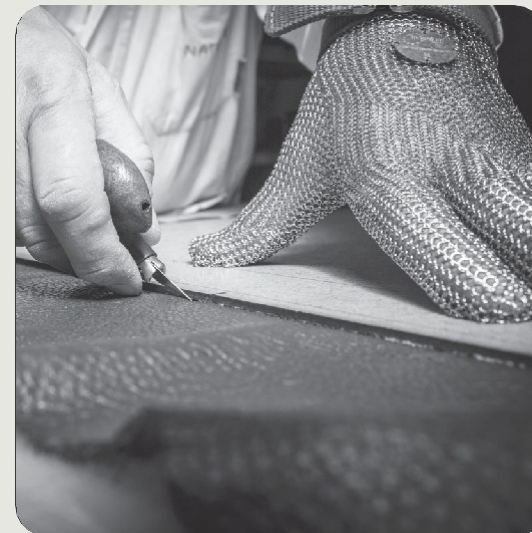
MADE IN NATUZZI

The Dolce Vita Collection represents the perfect blend of design and functionality, with sofas designed for those who appreciate quality and attention to detail. It offers superior comfort, enriching your home with style.



Design by Natuzzi Design Center

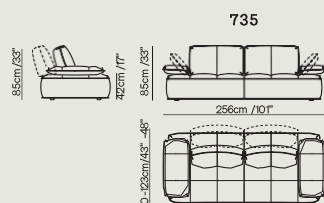
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



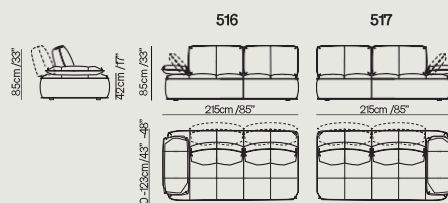
Choose your Pixel

The Pixel project is extremely versatile thanks to its 19 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

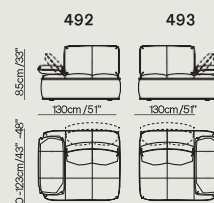
Sofa with manual adjustable backrests and arms



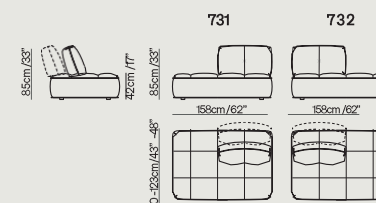
Sofa with manual adjustable backrests and arm



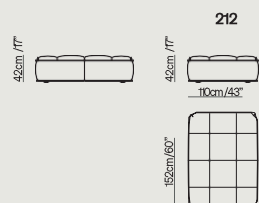
Seat with manual adjustable backrest and arm



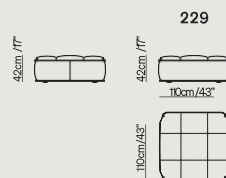
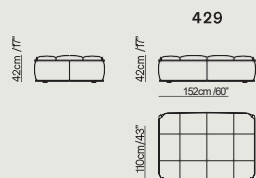
Seat with terminal and manual adjustable backrest



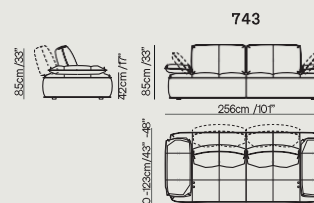
Chaise longue without backrest



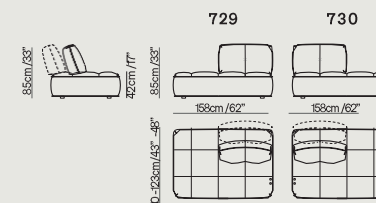
Ottoman



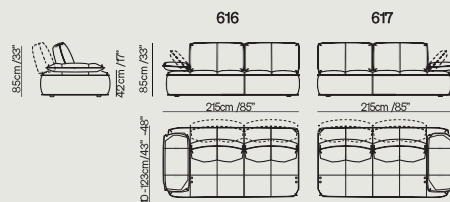
Sofa with power adjustable backrests and manual adjustable arms



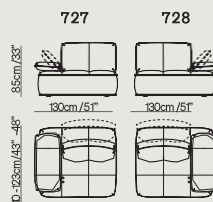
Seat with terminal and power adjustable backrest



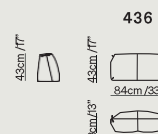
Sofa with power adjustable backrests and manual adjustable arm



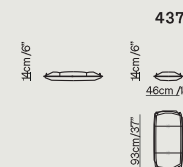
Seat with power adjustable backrest and manual adjustable arm



Self standing backrest



Self standing arm



Optional battery pack

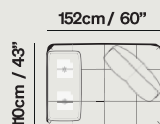


Versatility and configurations

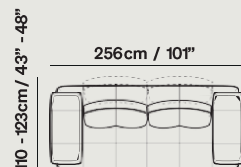
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



212+436+437



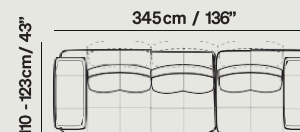
735 (Manual backrests)
743 (Power backrests)



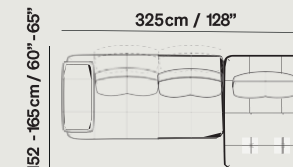
492+732 (Manual backrests)
727+730 (Power backrests)



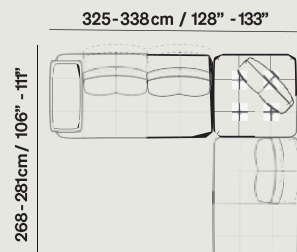
516+493 (Manual backrests)
616+728 (Power backrests)



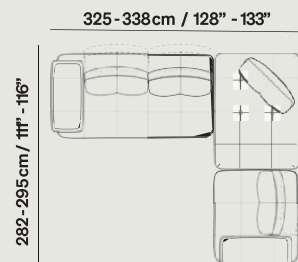
516+212+436 (Manual backrests)
616+212+436 (Power backrests)



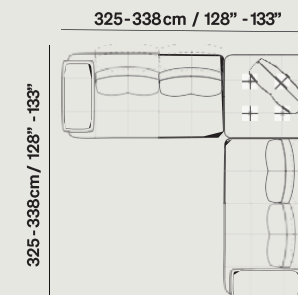
516+229+732+436 (Manual backrests)
616+229+730+436 (Power backrests)



516+429+493+436 (Manual backrests)
616+429+728+436 (Power backrests)



516+229+517+436 (Manual backrests)
616+229+617+436 (Power backrests)



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Manually and power adjustable backrests



Manually adjustable arms



Zero-Wall



Optional self-standing backrest and armrest



Multiple configurations



Available in Leather and Fabric



Optional «self-standing» backrest and armrest
you can feel free to move and place as needed for back and arm support.



«Zero-Wall»
the adjustable backrests are allowed to function without moving the sofa away from the wall.



Upholstered handle
a practical upholstered handle integrated into the lower part of the backrest makes it easy to pull forward and slide the backrest for adjustment **(available only with manually adjustable backrests)**.



Manually adjustable arms



Multiple cover combinations
with the customizing of the piping, including leather on fabric or fabric on leather options.

OPTIONAL POWER OR MANUALLY ADJUSTABLE BACKRESTS

Power adjustable backrests
to customize your seat depth and comfort throughout a smooth power sliding mechanism of the backrests that can be adjusted back and forth.

Manually adjustable backrests
that allow you to manually slide the backrests back and forth, with multiple blocking positions, in order to personalize your seat depth and comfort.

Comfort & Visual Softness

The model features an integrated relax mechanism, which enhances comfort by allowing the seat position to be adjusted according to the desired level of relaxation. Due to the presence of soft padding, slight misalignments between seat sections may occur a physiological behavior resulting from the natural elasticity of the materials, and a sign of genuine comfort and softness.



The soft padding beneath the seat and back cushions adds a “soft-to-the-eye” appearance, conveying a sense of comfort and relaxed hospitality. This construction approach gives the sofa a warmer, more informal, and naturally “lived-in” look.

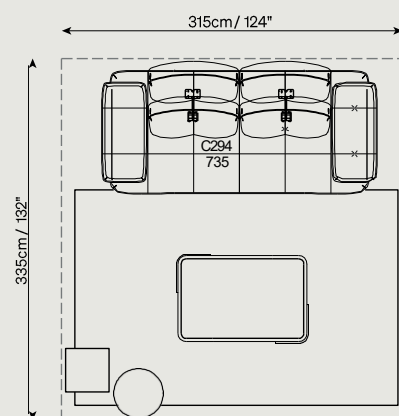


The integrated mechanism is designed to enhance comfort, allowing the seating position to be adjusted for a personalized sense of comfort. Each sofa is crafted with meticulous attention to detail, showcasing artisanal precision in every stitch and finish. Natural variations such as wrinkles or subtle marks are not flaws but distinctive traits of genuine leather, that highlight the evolving beauty of each piece over time.

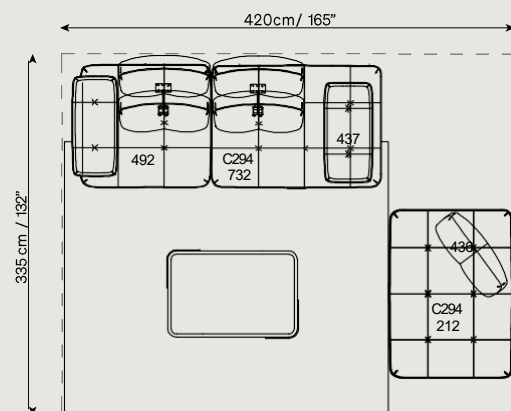
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

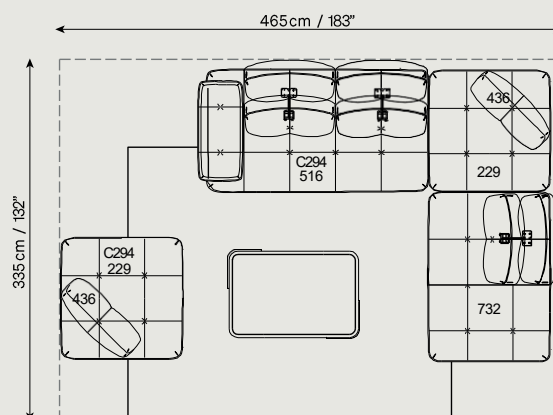
DIM: 10,5sqm / 113sq ft



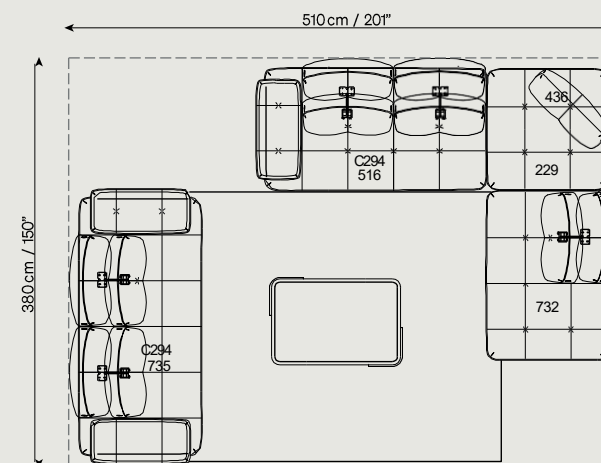
DIM: 14sqm / 151sq ft



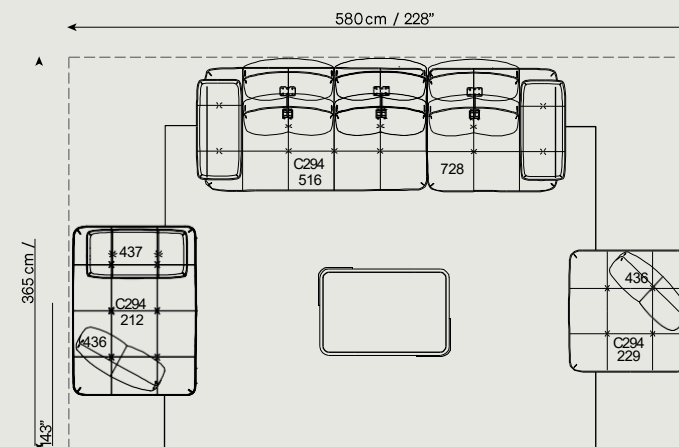
DIM: 15,5sqm / 167sq ft



DIM: 19,5sqm / 210sq ft



DIM: 21sqm / 226sq ft



Moodboard blue

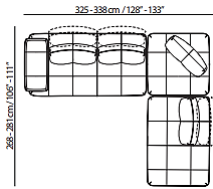
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Leisure leather in the Polar White color was paired with the Fiesole fabric in the Light Jeans color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

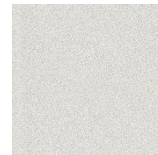
616+229+436+730



Sofa Sectional: Pixel C294

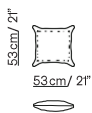
FIESOLE
70.0100.10

066

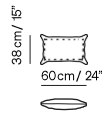
Occasional Chair: Wally C195
with swivel base

25VM LEISURE

376



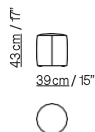
385



Pillow: A800

FIESOLE
70.0100.08
70.0100.10

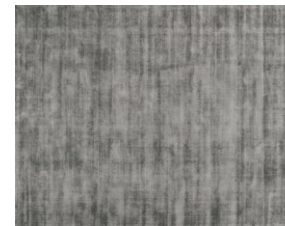
106



Ottoman: Gaia A921



25VM LEISURE

Central Table:
Chocolat 101cm/40" X 83cm/33" H28cm/11"
Matt White/Pewter
T18502XRug:
Whisper Steel Grey
250cm/98" X 300cm/118"
V823034XOFSide Table:
Wire D56cm/22" H50cm/20"
Brown Ash/Brown Matt Metal
T042004XOFFloor Lamp:
Biblio 142cm/56" X 22cm/7" H210cm/83" Black
NA01002EOFObject:
Bubbles&bottles Ø18cm/7" x H33cm/13" smoke/bronze
O026007XOF
Stardust Candle Ø6cm/2,4" x H16,5cm/6,5" Crystal rainbow
O175005XOF
Horizon Candle Ø6/2,4" x H10,5cm/4,1" Crystal rainbow
O177009XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard warm neutral & earth tone

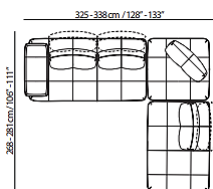
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Minerva fabric in the Rope color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral & earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

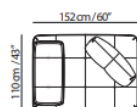
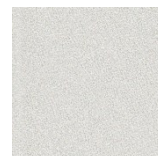
516+229+436+732



Sofa Sectional: Pixel C294

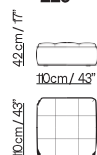
MINERVA
68.0054.05
15CW LE MANS

212+436+437

Ottoman with self standing backrest
and armrest: Pixel C294

LEMANS15CW

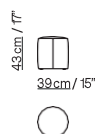
229



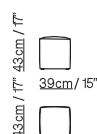
Ottoman: Pixel C294

BREZZA
70.0077.02

106



615



Ottoman: Gaia A921

TERME
78.0184.05
TERME
78.0184.06Central Table: Gate
120cm/47" x 80cm/31" H38cm/15"
Ash Arena/Avana
Q186005XOFDecorative Objects: Object Vase S
D19,5cm/8" x H34cm/13"
White/Gold Glazed
O977001XOFBookcase: Gate
152cm/60" x 43cm/17" x H159cm/62"
Ash Arena/Avana
H186001XOFTable Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze
L039008EOFDecorative Pillows:
Luxor 45cm/18" x 45cm/18" Tulip Yellow
O926001XOF
Sharm 45cm/18" x 33/13" cm Yellow/Lilac
O925005XOFRug: Whisper
300cm/118" x 400cm/157"
Alabaster
V823024XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

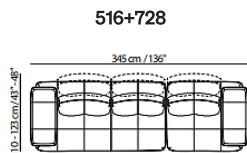
Moodboard green

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Cupido fabric in the Moss color and Brezza velvet in the Beige color. The combination of these coverings together with the wood and marble, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Pixel C294

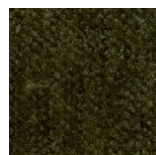


15C1 LE MANS
BREZZA
70.0077.22

229+436

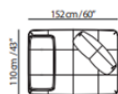


Ottoman with self standing
backrest: Pixel C294



CUPIDO
78.0179.02

212+436+437



Ottoman with self standing backrest
and armrest: Pixel C294



BREZZA
70.0077.22
BREZZA
70.0077.09

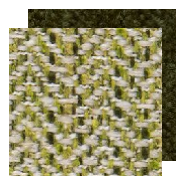
376



385



Pillows: A800



MARTE
78.0185.01
CUPIDO
78.0179.02



Central Table: Gate
140cm/55" x 89cm/35" H43cm/17"
Marble Glazed White/Walnut/
Black Brunito Metal
Q186006XOF
(available for China market)



Accent Table: Gate
58cm/23" x 45cm/18" H56cm/22"
Walnut/Black Brunito Metal
Q186007XOF
(available for China market)



Rug: Whisper
300cm/118" x 400cm/157"
Alabaster
R87528X

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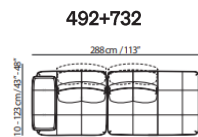
Moodboard warm neutral & earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Orange Tea color was paired with the Jupiter fabric in the Apulian Stone beige color and Brezza velvet in the Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

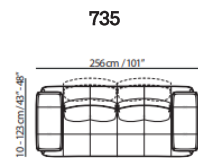


Moodboard warm neutral & earth tone

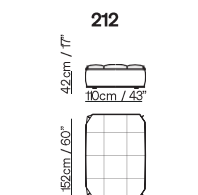
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



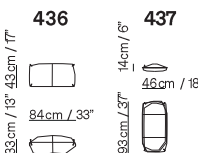
Sofa: Pixel C294



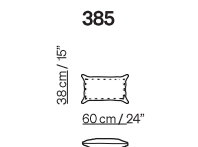
Sofa: Pixel C294



Ottoman: Pixel C294



Self Standing Backrest
and Armrest: Pixel C294



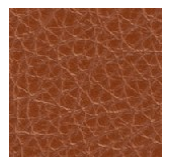
Pillow: A800



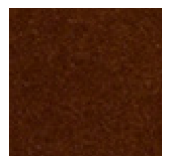
JUPITER
78.0189.02
LEMANS 15D8



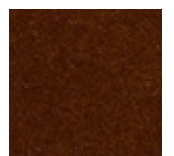
BREZZA
70.0077.22



LEMANS 15D8



BREZZA
70.0077.23



BREZZA
70.0077.23



Central Table: Plettro
100cm/39" x 100cm/39" x H35cm/14"
Arabescato Statuario Ceramic/ Ash Blonde
E22233X



Side Table: Plettro
D80cm/31" x H47cm/18"
Ash Blonde
E22235X



Decorative Objects: Object Vase S
D19,5cm/8" x H34cm/13"
White/Gold Glazed
O977001XOF



Plaid: Tepore Tortora
A09605X



Table Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze
L039008EOF



Rug: Whisper
250cm/98" x 300cm/118"
Cipria Graphite
V823003XOF

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Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Dark Grey color was paired with the Jupiter fabric in the White color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



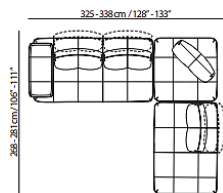
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

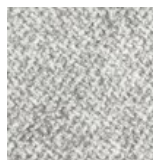
516+229+732 + 436 (manual backrests)

or

616+229+730 + 436 (power backrests)



Sofa Sectional: Pixel C294

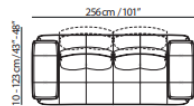


JUPITER
78.0189.07

735 (manual backrests)

or

743 (power backrests)

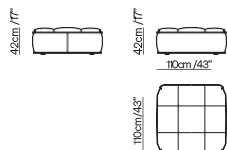


Sofa: Pixel C294



A0BK DENVER

229



Ottoman: Pixel C294



JUPITER
78.0189.07

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Table: Gate
120cm/47" X 80cm/31" H38cm/15"
Silver Walnut/Matt Grey
Q186013XOF



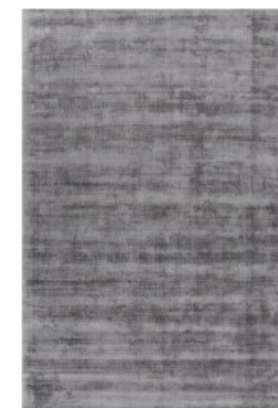
Decorative Objects:
Vase Roman Morning
D17cm/6,7" x H34,5cm/13,6" Lilac
O974001XOF
Fog
D7cm/2,7" H13cm/5,1" Crystal Violet
O174002XOF



Table Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
White
L039007EOF



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Iris Lilac
O926005XOF
Luxor 45cm/17" x 33cm/13" Pearl/Lilac
O926012XOF
Sharm 45cm/17" x 33cm/13 Lilac/Green
O925001XOF



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

Moodboard blue

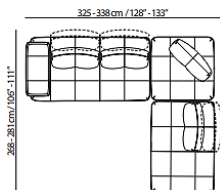
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Orange Tea color was paired with the Jupiter fabric in the Apulian Stone beige color and Brezza velvet in the Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



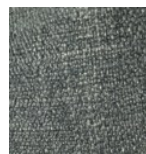
Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

516+229+732 + 436 (manual backrests)
or
616+229+730 + 436 (power backrests)

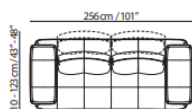


Sofa Sectional: Pixel C294

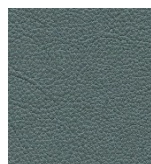


ITACA
78.0192.02

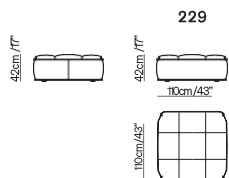
735 (manual backrests)
or
743 (power backrests)



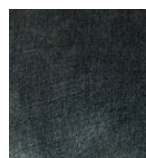
Sofa: Pixel C294



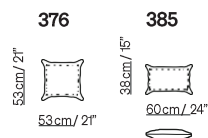
20JX DREAM



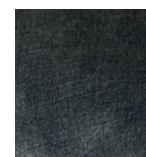
Ottoman: Pixel C294



AFRODITE
78.0180.14



Pillow: A800



AFRODITE
78.0180.14



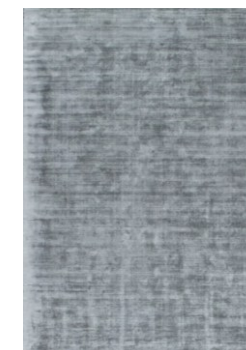
Central Table: Gate
120cm/47" X 80cm/31" H38cm/15"
Ash Brown/Matt Brown
Q186010XOF



Decorative Objects:
Oily Vase S D17cm/6,7" H32cm/12,5" Multicolor
O975002XOF
Oily Vase L D14cm/5,5" H41,5cm/16,3" Multicolor
O975001XOF



Side Table: Pletto
D80cm/31" H47cm/18"
Ceramic Peacock/Ash Brown
E22262X



Rug: Whisper
250cm/98" x 300cm/118"
Light Ottanio
V823030XOF



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Agatea Sky
O926003XOF
Luxor 45cm/17" x 33cm/13" Pearl/Sky
O926010XOF

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Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Minerva fabric in the Rope color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



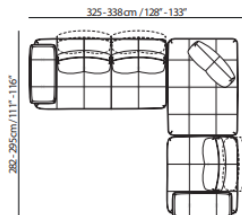
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

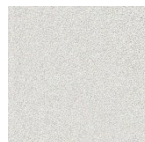
516+429+493+436 (Manual backrests)

or

616+429+728+436 (Power backrests)



Sofa Sectional: Pixel C294



15CW
LE MANS

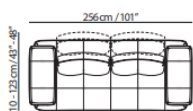


Central Table: Como
90cm/35" x 90cm/35" H35cm/14"
Ceramic Statuario/Brown Ash/Champagne
Q832001XOF

735 (manual backrests)

or

743 (power backrests)



Sofa: Pixel C294

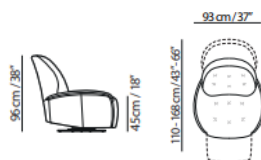


68.0054.05
MINERVA

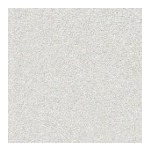


Side Table: Como
50cm/20" x 40cm/16" H52cm/20"
Ceramic Statuario/Brown Ash/Champagne
Q832005XOF

035



Recliner Chair: Alisea C340
with swivel rocking and
power recliner



15CW
LE MANS

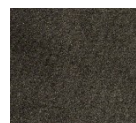


Rug: Colorado
274cm/108" x 366cm/144"
Grey/White/Toupe
V115003XOF

375



Ottoman: Gaia A921



70.0077.21
BREZZA



Decorative Pillows:
Sharm 45cm/18" x 33cm/13" Green/Yellow O925003XOF
Giza 45cm/18" x 45cm/18" Green/Sky O924004XOF

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NATUZZI
EDITIONS